

# Shawn Stratton

## SHAWN STRATTON'S INTRODUCTION

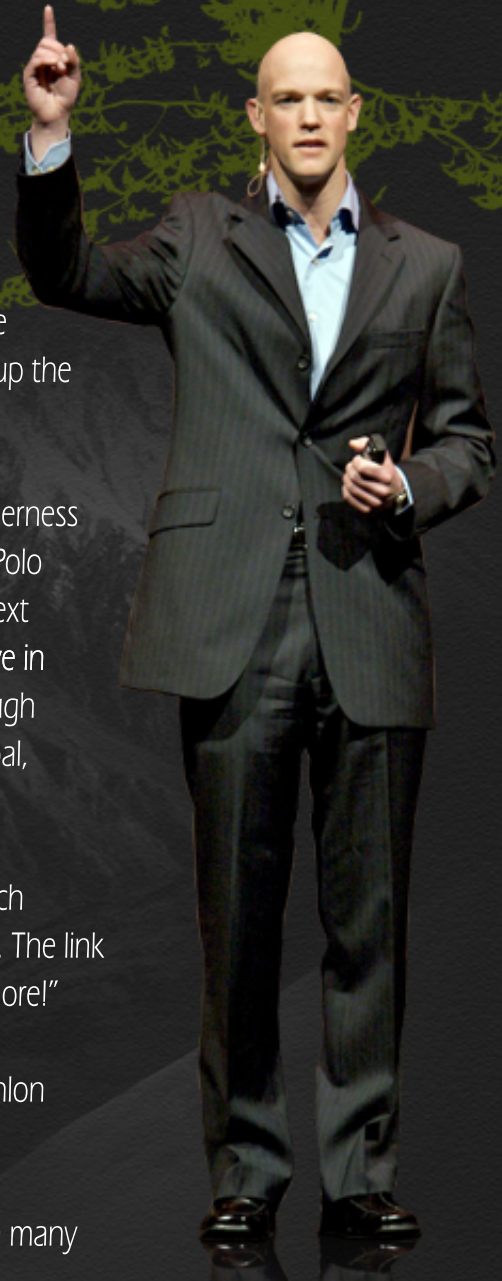
Shawn Stratton is a professional 'Adventurer', Entrepreneur and Educator. Adventure has been defined as: "An unusual or exciting experience" & that pretty much sums up the majority of Shawn's life to date.

Growing up in St. John's, Newfoundland, Shawn discovered his passion for the wilderness through Boy Scouts and his love of travel from years competing nationally in Water Polo & Triathlon. After completing his degree in Experiential Education he devoted the next 10 years of his life to adventure travel and education. During that time he did not live in one place for more than three months! As a result, he has traveled extensively through over 25 countries around the world including Mexico, Guatemala, Belize, India, Nepal, Ecuador, Kenya, & South Africa.

Shawn is now the founder and president of the LiveMore Group of companies, which includes LiveMore Adventures, LiveMore Virtual Assistants and LiveMore Consulting. The link that ties these companies together is their common mission: "To Help People Live More!"

Shawn has completed over 30 triathlons and recently finished his first Ironman Triathlon a grueling endurance event that includes a 4 km swim, 180km bike and 42 km run.

Some people have said that Shawn experiences more adventure in one month than many people do in a lifetime!



## SOME PAST CLIENTS

- ◆ YMCA-YWCA of Northeast Avalon
- ◆ Learning Disabilities Association of Alberta
- ◆ Alberta Pharmacists' Association
- ◆ The Wild Rose Foundation
- ◆ Allied Health Professional Practice
- ◆ City of Penticton B.C

## TESTIMONIAL

“ In a few short minutes, Shawn Stratton took me to the Himalayas, he tugged at my heartstrings, showed me the power of attitude over adversity and in doing so had me take an honest look at my own life in search of glimpses of the same inspiration that poured from him. Shawn Stratton is an engaging and inspirational speaker who I will not miss the opportunity to see again! ”

- Alison Stoodley | ASE e-Marketing and Promotion



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## The Safety Myth- Adventures in Risk Management

Is anything really safe? Do you know all the risks involved in your business?  
Is anyone managing them?

Like insurance, Risk Management will not make your organization bullet proof but it will give you an excellent idea of the areas that need attention and it will provide you with an effective plan of action in case of the unexpected. Businesses have been wiped off the map, governments declined in popularity and even lives lost because the development of a Risk Management Plan was neglected.

Using his real life adventures from the Himalayas to the Arctic, Shawn Stratton will show you:

- ✦ Examples of an effective Risk Management plan
- ✦ The necessary steps to developing your Risk Management Plan
- ✦ The vital leadership qualities necessary to implement your plan
- ✦ Evaluation tips – How does your organization stand up?
- ✦ How effective Risk Management can mean the difference between life and death - of your organization and much more.

An inspiring and motivating speaker, Shawn Stratton can help land your organization on solid Risk Management footing with this informative and captivating key note.

## TESTIMONIALS

“ His use of story telling, humor and photography delivered a powerful message on the importance of finding our true passion as an indicator of success ! ”

- Ian Shortall | Allied Health Professional Practice

“ A great sense of humor! A wonderful speaker, very enthusiastic – best presentation ever ! ”

- Sandra Gosse | Eastern Health

