Helping teams reach their full potential through leadership

Have confidence your next event will be a smashing success by choosing Shawn Stratton, best-selling author, international speaker and consultant and team building thought leader.
Leading from the Edge
Creating High Performance Teams

A team’s success depends on effective leadership.

Through a presentation that’s both educational and inspirational, your audience learns the secrets to developing resilient leadership, building lasting trust, and making any team a long-term success.

Inspired by the real-life stories in Shawn Stratton’s book Teams on the Edge, this dynamic presentation helps your audience tackle team politics and interpersonal conflicts, transforming their organizations into powerful environments where ANYTHING IS POSSIBLE.

Stratton reveals high-impact strategies that bring teams to the next level. Your audience will see breathtaking visuals of expedition teams in action and be inspired to take an effective approach to leadership. Stratton’s stories of triumph through adversity offer valuable lessons that are just as relevant in challenging office situations as in the life-and-death environment of the Himalayas.

Building a cohesive team can be frustrating, time-consuming, and seemingly impossible. In this keynote, you’ll hear dramatic leadership stories that address management trust issues, build strong interpersonal relationships, and can help make every team a success.

Your audience will learn how to find positive solutions to problems, discover effective communication techniques, and understand the leadership strategies behind any high performing team – all in one informative and entertaining presentation.

Your Audience Discovers:
• How to quickly develop and increase trust.
• Three disciplines that produce immediate change and take every team to the next level.
• Smart tactics to maintain clear, open communication.
• The secrets to strengthening a struggling team – one relationship at a time.
Communication For Effective Leadership

Solving conflicts effectively in the workplace is challenging – and an absolute necessity for a leader. A leader’s ability to deal with conflict can either fuel a team’s success, or contribute to its demise. This session targets the most challenging aspects of communication faced by leaders today. Entertaining and educational, Shawn engages participants with interactive initiatives designed to foster essential communication tools – to every team can reach its full potential.

KEY TAKEAWAY
- Discover vital tools for trust building, delivering (and receiving) effective feedback, feedforward, resolving conflict, coaching, and motivating a team.

7 Strategies for Developing Cohesive Teams

Creating a team at work is easy: put several people together with a common goal and a team is formed. However, the crucial task is to create teamwork. In a teamwork-oriented environment, people understand and believe that planning and decision-making are better when done cooperatively. People recognize, and even assimilate, the adage that “none of us is as good as all of us.” Shawn Stratton, author of Teams on the Edge, will guide your audience through seven simple and practical strategies essential for effective team building. These easy-to-implement strategies help new teams bond and elevate the performance of an existing team, in turn transforming your work environment. This session will have your audience out of their seats, practicing communication and team development skills and learning new information about their peers.

YOU WILL LEARN
- Seven essential team-building strategies that can be executed immediately
- Specific team-building tips for the easy implementation of each strategy
- How teams fail one relationship at a time
- The difference between an effective team leader, a coach, a mentor, and a friend
Our teambuilding workshops are customized to meet a client’s specific needs. Lasting from half a day to three days, these can take place anywhere—from a mountainside to a boardroom—but are usually facilitated at an offsite retreat center.

Facilitated workshops combine the best in training, development, team building, role-playing communications, motivation, and planning. Participating with and involving your staff increases the sense of ownership and empowerment of each individual while at the same time facilitating the development of the organization as a whole.

**Workshops Assist With**
- Managing change and improving policies
- Breaking down barriers and improving communication
- Integrating staff
- Developing and sharing organizational and personal goals
- Creating initiatives
- Planning

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**Teambuilding Facilitation: Three Main Categories**

**Team Construction**

This is the workshop for recently formed teams that want to accelerate and enhance their team development process. It allows team members to get to know each other and understand their team’s mission and goals. The early stages of team development are crucial for long-term success of the team. Clarifying expectations, learning the objectives of the team, and claiming ownership of this knowledge result in team members’ engagement in the teambuilding process; this fosters pride in performance and, ultimately, contributes to the team’s mission.

**KEY TAKEAWAYS**
- Get to know teammates beyond superficial intra-office relationships
- Break down inhibitions and barriers between teammates
- Develop a Team Recipe contract
- Share or create a mission, vision, and goals
- Learn the stages of team development
- Establish team expectations

**Team Intervention**

Let’s face it: teamwork is hard. Sometimes teams face internal conflicts that prevent them from reaching their full potential. Such challenges, often communication-related, can lead to dysfunction and even animosity. The resultant tensions often have a detrimental effect on team moral and productivity. When a team encounters a situation of this nature, it can be highly beneficial to have an impartial external facilitator work with the team in addressing problematic issues. An independent facilitator can help the whole team move through the impasse and maximize their success potential.

**KEY TAKEAWAYS**
- Conflict resolution skills
- Effective feedback training
- Respectfully and productively address team concerns
- Develop a plan to maintain team cohesiveness

**Team Maintenance**

Like most skills in life, if you don’t use it, you lose it. Teambuilding skills are no different. If you don’t incorporate regular teambuilding activities into the office culture, your team may grow disillusioned and stagnant. To ensure that your team doesn’t lose potential, momentum, and drive, our team maintenance program offers tools that can reignite the flame within your team by energizing, challenging, and appreciating the individual team members.

**KEY TAKEAWAYS**
- Revisit organizational and team mission, vision, and goals
- Address issues preventing the team from reaching full potential
- Understand teammates goals, strengths and passions
- Increase trust, appreciation, and respect for teammates
- Learn from each other while enjoying focused fun
I particularly enjoyed the audience participation aspect as it kept me engaged while providing an opportunity to practice new communication techniques. I'd highly recommend Shawn for any form of speaking engagement centered on leadership and communications.

- Project Management Institute

The knowledge and skills we gained from our day together are already being applied in the office. I was very impressed with Shawn’s professionalism and passion for team development.

- Maersk Supply Service

It was a pleasure working with Shawn in the planning and delivery of our 2-day leadership team retreat. From the planning stages through to the facilitation, Shawn was a consummate professional and easy to work with. His

- Suncor Energy

This is my second time working with Shawn and once again he has been an outstanding facilitator for our team building session. He brings a tremendous amount of knowledge and experience working with teams. His messages are delivered in a style that is interactive, thought provoking and a lot of fun at the same time.

- Inmarsat

Shawn created an environment, far removed from the workplace and workplace roles, that allowed us to reconnect as human beings and to recognize the value of our colleagues as well as the impact our own behaviour patterns can have on maximizing our potential as a team.

- Veterans Affairs Canada
Shawn Stratton is an international leadership and team-building consultant, bestselling author, Ironman competitor, expedition leader, and podcast host.

Shawn has a Masters in Leadership from Royal Roads University. Driven by a love for education, adventure, and leadership, he devoted 20 years to leading teams, including over 2,000 days of wilderness expeditions around the world, and eight years consulting with corporations on leadership and team development. His first book, *Teams on the Edge: Stories & Lessons from Wilderness Expeditions*, released in 2013, was an instant bestseller. Shawn is a frequent contributor to the CBC Radio show DNTO and in 2013 he was inducted into the Royal Canadian Geographical Society’s College of Fellows. Shawn has sat on the boards of various volunteer organizations, which benefit from his dynamic leadership and wide range of teambuilding expertise.
To discuss how Shawn Stratton can help make the outcome of your next event a success contact LiveMore Group, Ltd at (866) 972-9880 or visit www.shawnstratton.com